



सत्यमेव जयते

**Government of India
Ministry of MSME**

Brief Industrial Profile of Guna District Madhya Pradesh



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

Br. MSME-Development Institute

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Brief Industrial Profile of District GUNA (MP)

1. General Characteristics of the District

1.1 Location & Geographical Area:

Guna the gateway of Malwa & Chambal is located on the northern -eastern part of Malwa Plateau between river Parbati and Betwa. Mathematically the District is situated between the latitudes 23°53' N and 25°6'55" N and longitude 76.48° 30'E and 78° 16'70"E. The western boundary of the District is well defined by the river. In the beginning of 18th century Chanderi was the part of Malwa and remaining portion of Guna formed the part of Raghogarh State. Later on Raghogarh was split into three states of which Garah and Dharnawada State among the three claimants of Raghogarh family. After the great revolt of 1857, Guna district thus passed under the control of Gwalior State with Raghogarh as its mandatory chief. An assistant to the resident of Gwalior was posted at Guna which remained an English cantonment after the year 1860. Although Guna was de jure a part of Gwalior State, but because of its British cantonment, it was considered expedient to locate the district headquarter there.

Bajrangarh, about 6 miles from Guna enjoyed that privilege. In 1897 the midland railway constructed the rail route passing through Guna. After independence on 28th May 1948, Guna became the part of Madhya Bharat as one of its 16 Districts subsequently as a result of State reorganization on the formation of new Madhya Pradesh in 1956 Guna district became a part of it.

1.2 Topography

The Parbati is the main river flowing along the western boundary touching Rajgarh District of M.P. and Jhalawarh and Kota District of Rajasthan. Shivpuri & Kota are located in north where as Vidisha, Bhopal, and Rajgarh lies to the South. The total area of District is 6484.63 Sq.Kms. with a population of 838926.

1.3 Availability of Minerals.

There is no Major Mineral available in the district. However, Predominant Geological Formations – Vindhyan sand stones, Shales and Lime stones; Deccan Trap is available in the District.

PRODUCTION OF MINERAL 2007-08

S.NO.	NAME OF MINERAL	PRODUCTION in Cub. Metre. 2010 – 11
MAJOR MINERAL		
1.	Nil	Nil

MINOR		
1.	Dhoka Stone	208988
2.	Clay (Mitty)	15553
3.	Muram	51158
4.	Sand (Bajari)	86884

SOURCE: - DEPT. OF MINES & GEOLOGY.,

1.4 FOREST:

Spreaded in all 05 Tehsils i.e. Guna, Aron, Chanchoda, Raghavgarh and Kumbhraj. Main forest products of the district are Tedupatta, Mahua, Sagwan, Kher, Seetaphal, Gond, Ghans (Grass), Baheda, Shatavar, Safed Musli etc.

Percentage of total forest cover of the Distt. is 37.60% of total area.

1.5 Administrative set up:

District head quarter is at guna headed by a collector and district magistrate having four sub divisions namely Guna, Raghogarh, Aron & Chanchoda and five tehsils namely Guna, Raghogarh, Aron,

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude		Degree	23'53" N and 25'6'55 N
	ii) Longitude		Degree	76.48' 30"E and 78', 16'70"E
	iii) Geographical Area		Hectare	630800
(B)	Administrative Units			
	i) Sub divisions		Nos.	04

	ii) Tehsils	2011	Nos.	05
	iii) Sub-Tehsil	Nos	Nos	-
	iv) Patwar Circle	Nos	Nos	211
	v) Panchayat Simitis	Nos	Nos	-
	vi)Nagar nigam	Nos	Nos	-
	vii) Nagar Palika	Nos	Nos	02
	viii) Gram Panchayats	Nos	Nos	425
	xi) Revenue villages	Nos	Nos	12
	x) Assembly Area	Nos	Nos	04
2.	Population			
(A)	Sex-wise			
	i) Male	2011	Nos.	649591
	ii) Female	2011	Nos.	591347
(B)	Rural Population	2011	Nos.	928171
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare.	314500
	ii) Forest cover	2010-11	Hectare	101400
	iii) Non Agriculture Land	2010-11	Hectare	34400
	v) Cultivable Barren land	2010-11	Hectare	61400
4.	Forest			
	(i) Forest	2010-11	Sq. Kms.	2213.96
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2006-07	Nos.	342400
	ii) Buffaloes	2006-07	Nos.	174100

B.	Other livestock			
	i) Goats	2006-07	Nos.	118500
	ii) Pigs	2006-07	Nos.	9300
	iii) Dogs & Bitches			
	iv) Railways			
	i) Length of rail line	2010-11	Kms	141
	V) Roads			
	(a) National Highway	2010-11	Kms	248.3
	(b) State Highway	2010-11	Kms	504.44
	(c) Main District Highway	2010-11	Kms	45
	(d) Other district & Rural Roads	2010-11	Kms	1253.96
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	-
	(f) Kachcha Road	2010-11	Kms	236.83
	(VI) Communication			
	(a) Telephone connection	2006-07	Nos.	16116
	(b) Post offices	2006-07	Nos.	01
	(c) Telephone center	2006-07	Nos.	-
	(d)Density of Telephone	2010-11	Nos./1000 person	-
	(e) Density of Telephone	2010-11	No. per KM.	-
	(f) PCO Rural	2010-11	No.	-
	(g) PCO STD	2006-07	No.	31
	(h) Mobile	2010-11	No.	-
	(VII) Public Health			

(a) Allopathic Hospital	2008-09	No.	02
(b) Beds in Allopathic hospitals	2008-09	No.	400
(c) Ayurvedic Hospital	-	-	-
(d) Beds in Ayurvedic hospitals	-	-	-
(e) Unani hospitals		-	-
(f) Community health centers	2008-09	No.	05
(g) Primary health centers	2008-09	No.	15
(h) Dispensaries	2008-09	No.	27
(i) Sub Health Centers	2008-09	No.	117
(j) Distt. Hospitals	2008-09	No.	01
(k) Civil Hospitals	2008-09	No.	01
(l) Private Hospitals	--	-	-
(VIII) Banking commercial			
(a) Commercial Bank	2008-09	Nos.	34
(b) Rural Banks	2008-09	Nos.	18
(c) Co-Operative bank	2008-09	Nos.	09
(d) PLDB Branches	2008-09	Nos.	05
(IX) Education			
(a) Primary school	2008-09	Nos.	1903
(b) Middle schools	2008-09	Nos.	704
(c) Secondary & senior secondary schools	2008-09	Nos.	135
(d) Colleges	2008-09	Nos.	30
(e) Technical University	2008-09	Nos.	01

2.1 Existing Status of Industrial Areas in the District Guna (MP)

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Industrial Estate, Guna	7.708	7.708	30	31	31	Nil	
2	Industrial Area, Guna	13.04	13.04	30	10	10	Nil	
3	Industrial Area, Kusumouda, Guna	29.757	29.757	30	137	137	Nil	
4	Industrial Estate, Chainpura, Guna	334.5	-	110	204	-	-	-
	Total	385.005	50.505	---	382	382	---	

3. Industrial Scenario of Guna (MP)

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	Registered Industrial Unit	No.	9275
2.	Total Industrial Unit	No.	9275
3.	Registered Medium & Large Unit	06 No.	NFL, GAIL, DSL, Sugar Factory, KS Oil, SKG Solvex
4.	Estimated Avg. No. Of Daily Worker Employed In Small Scale Industries	No.	21095
5.	Employment In Large And Medium Industries	No.	2571
6.	No. Of Industrial Area	No.	04
7.	Turnover Of Small Scale Ind.	In Lacs	---
8.	Investment Of Medium & Large Scale Industries	In Lacs	222640.33

3.2 Year Wise Trend of Units Registered

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85	296	606	17.96
	1985-86	339	678	42.25
	1986-87	352	856	49.52

	1987-88	452	885	54.15
	1988-89	395	777	55.90
	1989-90	390	788	33.29
	1990-91	440	1096	60.33
	1991-92	464	1234	194.80
	1992-93	462	1065	31.10
	1993-94	286	642	75.45
	1994-95	292	660	57.35
	1995-96	316	765	91.23
	1996-97	341	738	133.53
	1997-98	378	859	60.02
	1998-99	409	932	130.45
	1999-2000	412	912	81.29
	2000-01	411	908	72.39
	2001-02	410	729	68.40
	2002-03	324	689	263.83
	2003-04	317	773	165.22
	2004-05	297	877	276.31
	2005-06	157	513	205.25
	2006-07	281	593	155.98
	2007-08	216	502	27.59
	2008-09	222	493	223.82
	2009-10	202	505	659.01
	2010-11	212	515	433.15
	2011-12	202	505	261.44
	Total	9275	21095	3981.01

Source: DIC Guna

3.3 Details of Existing Micro & Small Enterprises and Artisan Units in the District

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT Nos.
21	Agro based	14	387.31	127
22	Food	20	371.76	160
23	Construction Material	12	188.93	195
24.	Electronics & Telecom.	03	88.4	134
25.	Jute & jute based	02	--	--
26.	Ready-made garments & embroidery	--	--	--
27.	Wood/wooden based furniture	03	--	--
28.	Paper & Paper products	06	34.55	33
29.	Leather based	--	--	--
31.	Chemical/Chemical based	04	--	--
30.	Rubber, Plastic & petro based	17	--	--

32.	Mineral based	--	--	--
33.	Metal based (Steel Fab.)	17	208.93	181
35.	Engineering units	03	77.04	127
36.	Electrical machinery and transport equipment	02	--	--
97.	Repairing & servicing	06	--	--
01.	Others	04	35.68	36
	Total	113	139.26	993

Source: DIC- Guna

3.4 Large Scale Industries / Public Sector undertakings

List of the units in Guna & nearby Area

1. National Fertilizers Ltd., Vijaypur, Guna
2. GAIL India Ltd., Vijaypur, Guna

3.5 Major Exportable Item: Urea

3.6 Growth Trend:

National Fertilizer Ltd and GAIL Ltd., are Public Sector Undertakings and are producing Fertilizers for better crop production and supply of Gas which is a replacement of fossil fuels, thus the growth for these PSUs is very high (20% - 25%) considering the future requirement of chemical manure in the country and alternative fuel.

3.7 Vendorisation / Ancillarisation of the Industry:

These two Public Sector Undertakings situated at Vijaypur, in Guna Distt. are well connected with National Highway no.03 i.e. Agra-Mumbai Road and Railways i.e. Ruthiyai Junction which is hardly 6-7 kilometers towards Guna. Therefore, the Ancillarisation/ Vendorisation from the District of Guna and its nearby Tehsils are having tremendous scope for supply of materials to these units as well as for other outsourcing work. However, vendors from manufacturing side may not be substantial but service provider vendors can be encouraged.

3.8. Medium Scale Enterprises

3.8.1 List of units in Guna & Near By Area

1. Deepak Spinners Ltd., Pagara, Guna
2. Krishak Sahakari Shakkar Karkhana Maryadit, Narayanpura, Guna
3. KS Oils Ltd., Silawati, Guna
4. SKG Solvex Ltd., Kusumouda, Guna

3.8.2 Major Exportable Item :

Yarn

3.9 Service Enterprises:

Service enterprises in various fields like cobblers shops, automobile workshops, hotels, restaurants, and for other general requirements are available in the Distt., in unorganized sector, hence no data is available.

3.9.1 Potential areas for service industry:

Automobile Repairing/Serviceing for 2 wheeler,4 wheeler and HM Vehicle.

1. Cycle Repairing,
2. Book Binding and Lamination,
3. Electric Motor Repairing,
4. Electric & Electronics Home Appliances Repairing,
5. Welding and Light Metal Fabrication etc.,

3.10 Potential for new MSMEs:

Engineering Industries:

1. Steel Furniture,
2. Engineering Workshop/ Tool Room
3. Doors and Windows (Wooden / Steel)
4. Agricultural implements and Tractor Trolly.

Chemical and Plastic Industries:

1. Phenyl
2. Cleaning Powder
3. Liquid Blue
4. Detergent Powder
5. Aggarbatti (Scent Stick)
6. Printing Press and Screen Printing.
7. Jute/Gunny bags.

Food Based Industries:

1. Potato Wafers
2. Confectionery & Bakery,
3. Dairy
4. Papad & Pickle
5. Masala Udyog,

Electronics Industries:s

1. Rechargeable Torch
2. Inverter,
3. Computer Processing (Data Processing)

4. Existing Clusters of Micro & Small Enterprise

No Cluster has been identified in the District.

5. General issues raised by industry association during the course of meeting:

The issues of concern on priority are:

1. Water supply,
2. Electricity supply,
3. Infrastructure in Industrial Areas.
4. Marketing Support through M.P.L.U.N.,
5. Finance in Industrial Area.

Discussions with association will be done on visit to Distt. and more issues (if any) would be identified.

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-I) & Permanent Registration Certificate (EM-II)	District Trade & Industries center, Near Distt. Court, A.B.Road, Guna
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	1. DTIC, Guna 2. CEDMAP, Guna, 3. MPCON, Guna 4. MSMEDI, Indore
3.	Land and Industrial shed	DTIC, Guna & MPAKVN, Gwalior
4.	Financial Assistance	Banks, MPFC,
5.	For raw materials under Govt. Supply	NSIC, Indore
6.	Plant and machinery under hire / purchase basis.	NSIC, Indore
7.	Power/ Electricity	MP Elect. Board, Guna
8.	Technical Know –how.	1. DTIC, Guna 2. CEDMAP, Guna, 3. MPCON, Guna 4. MSMEDI, Indore
9.	Quality & Standard	BIS, Bhopal
10.	Marketing /Export Assistance	NSIC, Indore MPLUN, Bhopal MPTRIFAC, Bhopal
11.	Other Promotional Agencies	SIDBI, MSMEDI, MPTRIFAC